



Teaching Intensive, Research Informed

MBA MASTER OF BUSINESS ADMINISTRATION

(TOP-UP UK MASTERS PROGRAMME)

Programme delivered by



Supported by



HRDF Approved Programme



The University of Bolton is a Teaching Intensive, Research Informed Higher Education Institution whose distinctive high quality, student-focused, undergraduate and postgraduate programmes attract applications from all over the world. It will offer an exciting and challenging student experience with high levels of proactive student support and with excellent facilities which match the quality of its academic provision.



An intensive Research Methods and Skills module is initially delivered and tailor-made to prepare students for writing their dissertation. The MBA Top- Up programme attracts students from a wide range of backgrounds and cultures and from all sectors of business and industry. Teaching is conducted by a highly dedicated team, with specialist knowledge in a wide range of subject areas, and close links to business and industry. This postgraduate qualification is delivered and assessed at level HE7 and incorporation of optional modules and complies with the Assessment


10 REASONS WHY THE UNIVERSITY OF BOLTON THROUGH KLASPAD SHOULD BE YOUR FIRST CHOICE




Enhanced employability




Masters degree from a UK university ranked 6th in student satisfaction




Highly qualified flying faculty from UK



Access to resource pool of University of Bolton




Convenience of learning from home at your own time




Experienced local teachers for support and guidance




Student membership for one year to UK's prestigious Institute of Sales Management



Affordable pricing and payment plans



Unique blended learning concept (advantage of having both face to face and online learning experience)



Strong local support at IMEC in Kuala Lumpur

PROGRAMME PATHWAY TO MBA MASTERS OF BUSINESS ADMINISTRATION OR MSc INTERNATIONAL MANAGEMENT AT BOLTON UNIVERSITY



PROGRAMME STRUCTURE FOR MBA MASTERS OF BUSINESS ADMINISTRATION

QUALIFI LEVEL 7 DIPLOMA IN EXECUTIVE MANAGEMENT (6 TO 8 MONTHS)

- Corporate Strategy
- Corporate Finance and Financial Strategy
- Human Resource Practice, Leadership and Managing People
- Global Trade and its Impact on Strategy
- Research, Problem Solving and Business Reporting
- Operations, Quality and Supply Chain Management
- Strategic Marketing
- Project Management

MBA TOP-UP (8 MONTHS)

Three (3) Compulsory Modules:

- Research & Study Skills
- Research Methods
- Dissertation

Plus one (1) Optional Module from the followings:

- Leadership & Management
- Strategic Management
- Change Management
- Human Resource Management

PROGRAMME OBJECTIVES

- Prepare students for a career at senior management
- Enhance knowledge and skills in strategic thinking appropriate for a global economy
- Develop critical knowledge of organisations, their management and the changing external contexts in which they operate
- Develop knowledge/understanding of complex business issues, both systematically and creatively, to improve business and management practice
- Develop intellectual capabilities of research, critique, synthesis and innovation, culminating in a masters' level dissertation
- Enhance academic and professional skills to allow for opportunities for career development and further study
- Develop lifelong learning skills and personal development so as to be able to work with self-direction and originality and to contribute to business and society at large.

PROGRAMME DELIVERY

- Level 7 Diploma* can be either delivered at IMEC or at the respective learning centres in the region.
- UK flying faculty members will deliver University of Bolton top-up Masters modules and programme delivered at IMEC Education Centre Kuala Lumpur.

*Subject to total number of students registered

PROGRAMME FEE



ENTRY REQUIREMENTS

- OFQUAL recognised Level 7 in Business Management, Strategic Management or Business Executive or Master's Degree from Malaysian University with 3 to 5 years' work experience at a management position and IELTS 6.5 or equivalent.

Programme Structure for MBA Masters of Business Administration

Qualifi Level 7 Diploma in Executive Management

- Corporate Strategy
 - This unit is aimed at developing learners' critical analysis of corporate strategy and the role of supply chains in a global context. It explores how functional strategies are integrated and the relationship between strategy and organisation. It also requires learners to demonstrate professional skills that enable effective business management at the strategic level.
 - The unit will examine theoretical and conceptual frameworks and their use in evaluating and recommending practical applications in business areas such as market entry, internationalisation, global sourcing, globalisation, alliances and corporate growth.

Learning Outcome	Assessment Criteria
1. Evaluate strategy in the global corporate context and apply different concepts and approaches, and address ethical considerations	1.1 Critically analyse strategic theories and models 1.2 Assess and determine how successful different strategies are when applied in the global marketplace 1.3 Evaluate how individual and organisational ethics, also global ethical issues can impact corporate strategy
2. Critically assess the role played by global supply chains in organisations	2.1 Critically analyse supply chain methods, models and theories 2.2 Critically assess the role of global supply chains in organisations 2.3 Identify the factors that can affect global supply chains and how they can impact on corporate strategy, and any mitigating actions organisations can take to reduce any negative impacts
3. Evaluate strategies in a range of areas	3.1 Evaluate how corporate strategy can be applied in a range of organisation functions 3.2 Critically assess how corporate strategy can be successfully integrated into organisations 3.3 Discuss how different organisation functions can affect the success of corporate strategy across the organisation.

<p>4. Demonstrate a range of professional skills including critical thinking, negotiation skills, leadership and teamwork, and communication skills</p>	<p>4.1 Evaluate personal skills against the skill set needed to operate effectively in a global organisation at a strategic level.</p> <p>4.2 Understand and make use of theory, relevant techniques and practices that enable learners to develop their individual skill set</p> <p>4.3 Provide personal examples where a range of professional skills were demonstrated</p> <p>4.4 Communicate effectively with fellow professionals and competently present ideas and proposals</p>
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- **Corporate Finance and Financial Strategy**
 - This unit addresses the issues around making investment decisions and corporate finance at the global level. It highlights strategic approaches, risk and needs for maintaining working capital.
 - The unit explores different capital structures, foreign exchange options and corporate finance, restructuring. Learners will be expected to use case study material to explore these issues and be able to manipulate financial information.

Learning Outcome	Assessment Criteria
<p>1. Contrast investment strategies and determine the factors that affect investment decision making in organisations</p>	<p>1.1 Understand and critically assess the organisational and operational factors that affect investment decisions</p> <p>1.2 Critically evaluate how corporate strategy can determine investment decisions</p> <p>1.3 Apply a range of models that can influence investment strategy and decisions</p>
<p>2. Evaluate and appraise the financial strategies of different organisations</p>	<p>2.1 Critically understand the financial strategies of a range of different organisations across different business sectors</p> <p>2.2 Use case study information to evaluate the financial strategies of organisations in at least two different business sectors</p>

	<p>2.3 Critically appraise the financial strategies of governmental, charitable and private sector organisations</p>
<p>3. Analyse the impact of foreign exchange risk on organisations</p>	<p>3.1 Explain how the foreign exchange market works and how it can influence business and organisational decisions</p> <p>3.2 Understand the risks involved with foreign exchange and critically assess potential impacts on a range of different organisations in different sectors</p> <p>3.3 Critically assess whether foreign exchange markets can be a viable method for financing corporate restructuring</p>
<p>4. Identify and critique systems employed to plan and control working capital</p>	<p>4.1 Evaluate the importance of working capital to organisations and understand the systems and methods used to manage working capital</p> <p>4.2 Identify the risks where working capital management is not applied and the reasons why systems to monitor working capital management fail</p> <p>4.3 Critique the systems and methods used to plan working capital</p>
<p>5. Assess and decide upon appropriate strategies for restructuring</p>	<p>5.1 Critically assess the finance options available to corporations when looking to restructure their business including merger and acquisition strategies</p> <p>5.2 Identify the risks involved in pursuing different financial options in pursuit of corporate re-structuring</p> <p>5.3 Critique the success of a range of organisations that have pursued different re-structuring options</p>

- **Human Resource Practice, Leadership and Managing People**
 - The aim of this unit is to critique the skills, value and contribution of human resource management and development practitioners and leaders for the effective operation of organisations. Learners will gain insight into HR and leadership practices and techniques and examine the relevant theory. The need for expertise and professionalism amongst HR practitioners and how ethics and culture in organisations might be affected is also considered.
 - The unit requires learners to be aware of contemporary research, debate and thinking on HR and leadership.

- **Global Trade and its Impact on Strategy**

Learning Outcome	Assessment Criteria
1. Analyse the impact of globalisation on business, business behaviour and strategy	1.1 Assess how organisational behaviour can be affected by changes in international trade and globalisation of business 1.2 Identify measures and economic groups that aim to restrict trade and evaluate how successful they are 1.3 Critically evaluate how international trade relations and regulation affects the supply of materials, labour, products and services in different industries
2. Critically evaluate how the internet, politics and ethics has affected trade, business behaviour and strategy	2.1 Discuss how the internet has changed global trade and critique how it has affected different industry sectors and individual companies using case study evidence 2.2 Discuss how global brands and other companies have been affected by the politicization of issues and ethical considerations 2.3 Identify policies and ways of working that companies use to protect themselves against shifts in trade, national or international barriers and policy that restrict trade.

- Research, Problem Solving and Business Reporting
- Operations, Quality and Supply Chain Management

Learning Outcome	Assessment Criteria
<p>1. Assess the contribution of operations management in organisations and how it supports business objectives</p>	<p>1.1 Critically evaluate the business operations of a number of organisations in different industry sectors</p> <p>1.2 Critically analyse how process and lean techniques and methods can contribute to effective operations</p> <p>1.3 Explore the role of customer service in organisations and how this can impact operations</p>
<p>2. Evaluate the role and contribution of quality models, systems and standards to modern day business operations</p>	<p>2.1 Critically evaluate a range of quality models, systems and standards</p> <p>2.2 Explore the use of quality models and systems in different companies across a range of industry sectors</p> <p>2.3 Identify the pros and cons, and relevance of using quality models and systems in modern day business operations</p>
<p>3. Evaluate the contribution of suppliers and supply chains on effective operations</p>	<p>3.1 Critically evaluate supply chain theories and models and explore the use of supply chain management in different companies across a range of industry sectors</p> <p>3.2 Review how logistics impacts upon supply chain management</p> <p>3.3 Identify the main requirements of supplier contracts, the risks involved and mitigating strategies for organisations when securing effective contracts</p>

- Strategic Marketing

Learning Outcome	Assessment Criteria
1.Critically evaluate how marketing techniques and tools can support the strategy of an organisation and how this impact on the marketing plan	1.1 Determine marketing methodologies and approaches that contribute to a marketing plan within complex organisations 1.2 Address risk associated with the marketing plan
2.Critically analyse the components of a marketing plan and the levels of importance of each component to the achievement of strategic objectives	2.1 Address mitigation strategies for high-risk components of the plan 2.2 Develop a marketing plan that will achieve strategic objectives for a complex organisation
3.Discuss how the plan supports strategic objectives	3.1 Develop an approach to gain agreement for the marketing plan that will change organisation actions and methods to achieve strategic objectives 3.2 Critically evaluate and provide review measures for the agreed plan

- Project Management

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- Human Resource Management

Tutors

Malaysia IMEC:

1. Professor Dr Selvaraj Oyyan Pillay
2. Dr Balan Dass
3. Jasdeep Singh

UK Flying faculty:

1. Professor Roger Bradburn
2. Chris Mathews
3. John Webb
4. Cormac
5. Cedric Bell
6. Sam Mendy
7. Matthew Safaghi